

Strategic Design Thinking for Every Day

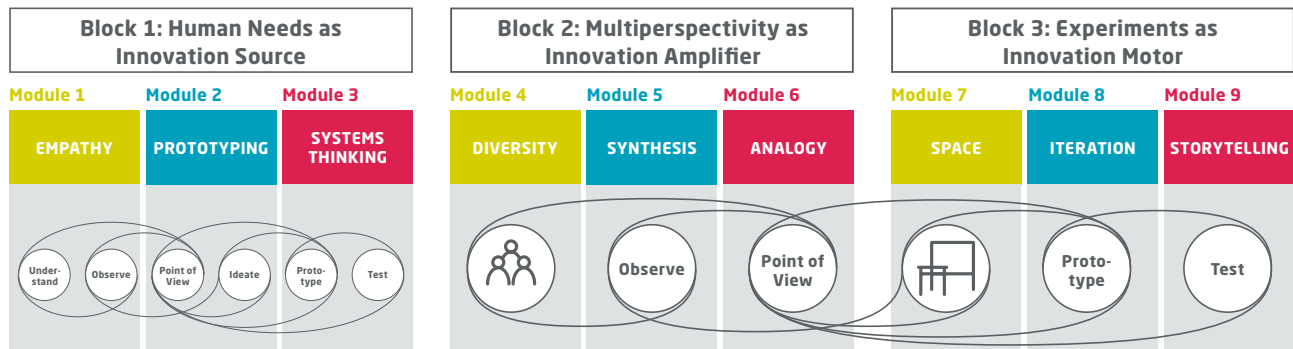
PROGRAM OVERVIEW

Why should you enroll?

By the end of the course, you will know how to use the fundamental strategic principles of Design Thinking to overcome hurdles and constraints. You will have explored their impact on your individual daily life - for your professional as well as private life.

Who should enroll?

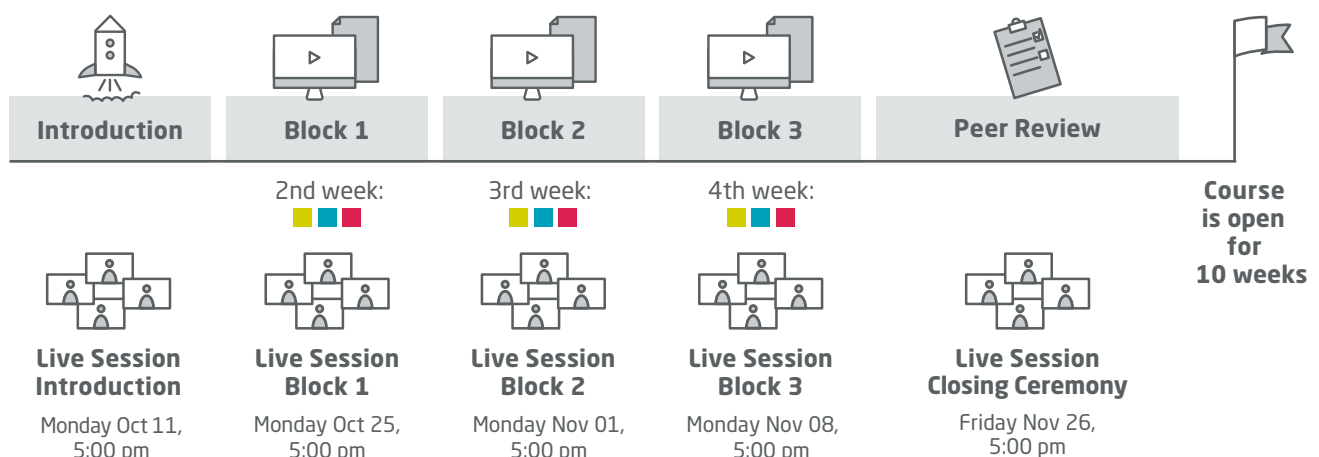
If you are an interested Design Thinking pioneer, you will get a compact insight into Strategic Design Thinking to unlock your hidden innovation capacity. If you are a Design Thinking Professional Track alumni, you will refresh the Design Thinking strategies to manage complexity and be more comfortable in sharing those with your colleagues.



What's in the course?

In three blocks and nine modules in total you will be introduced to selected strategic Design Thinking principles. You will apply those principles to develop solutions for the course challenge "Re-Designing the

Learning Experience in a world where schools do not exist". Finally, you can transfer your learnings to your own daily challenges.



Costs: EUR 549 (+ VAT)

Register online: www.hpi-academy.de/strategic-dt

Upcoming course starts on: October 08, 2021

Closing of registration: October 01, 2021

Contact: julia.oberhofer@hpi-academy.de // phone: (+49) 331 5509-565