Strategic Design Thinking for every day
Online-Workshop

Block 1: Human Needs as Innovation Source
Module 1: Empathy
- Understand
- Observe
- Point of View
- Ideate
- Proto
type
- Test

Module 2: Prototyping
- How can I...? How can I...? How can I...?

Module 3: Systems Thinking
- Human Needs as Innovation Source

Block 2: Multiperspectivity as Innovation Amplifier
Module 4: Diversity
- How can I...? How can I...? How can I...?

Module 5: Synthesis
- How can I...? How can I...? How can I...?

Module 6: Analogy
- How can I...? How can I...? How can I...?

Block 3: Experiments as Innovation Motor
Module 7: Space
- How can I...? How can I...? How can I...?

Module 8: Iteration
- How can I...? How can I...? How can I...?

Module 9: Storytelling
- How can I...? How can I...? How can I...?

Design Thinking Beginner
Understand
Observe
Point of View
Ideate
Prototype
Test

Design Thinking Practitioner
How can I...? How can I...? How can I...?