

Strategic Design Thinking für jeden Tag

Online-Workshop

	Block 1: Human Needs as Innovation Source			Block 2: Multiperspectivity as Innovation Amplifier			Block 3: Experiments as Innovation Motor		
	Module 1	Module 2	Module 3	Module 4	Module 5	Module 6	Module 7	Module 8	Module 9
	EMPATHY ▶ Step into your user's shoes to get game-changing inspiration	PROTOTYPING ▶ Accelerate decisions by making ideas tangible	SYSTEMS THINKING ▶ Manage complexity by interrelated actions	DIVERSITY ▶ Enable selforganisation of teams for high performance creativity	SYNTHESIS ▶ Make sense of data for a common stepping stone	ANALOGY ▶ Use the known to engage with the new	SPACE ▶ Design space that defines (inter-)action	ITERATION ▶ Fail early to learn together at high speed	STORYTELLING ▶ Involve the collective mind and heart
Design Thinking Beginner									
Design Thinking Practitioner	How can I ...	How can I ...	How can I ...	How can I ...	How can I ...	How can I ...	How can I ...	How can I ...	How can I ...