Strategic Design Thinking für jeden Tag

Online-Workshop

Block 1: Human Needs as Innovation Source
- Module 1: EMPATHY
  - Understand
- Module 2: PROTOTYPING
  - Observe
- Module 3: SYSTEMS THINKING
  - Ideate
  - Prototype
  - Test

How can I ... How can I ... How can I ...

Block 2: Multiperspectivity as Innovation Amplifier
- Module 4: DIVERSITY
  - Observe
- Module 5: SYNTHESIS
  - Point of View
- Module 6: ANALOGY
  - Prototype
  - Test

How can I ... How can I ... How can I ...

Block 3: Experiments as Innovation Motor
- Module 7: SPACE
- Module 8: ITERATION
- Module 9: STORYTELLING

How can I ... How can I ... How can I ...

Design Thinking Beginner
- Understand
- Observe
- Point of View
- Ideate
- Prototype
- Test

Design Thinking Practitioner

Understand
Observe
Point of View
Ideate
Prototype
Test