Design Thinking
Open Course

Introduction to Design Thinking for Professionals

Discover the power of Design Thinking in a dynamic workshop that will give you tools of inspiration for your daily work.

Format
3-day workshop in Potsdam, Germany

Fees
3,000.– € (plus 19% VAT)

Target group
Professionals who are confronted with complex problems in their everyday working life, who want to understand Design Thinking as a methodology and working culture.

Content
The open course is based on the „learning by doing“ principle. Participants will receive a thorough introduction into Design Thinking, then will experience how innovative results can be achieved within a short time. The course centers around a real project, in which the participants work in multidisciplinary teams to find solutions for a specific question using the Design Thinking process. In doing so, short theoretical introductions to methods and tools are interspersed between practical experience and subsequent reflection.

What you can expect
- You will work in small teams of max. 6 people, each supervised by a trained Design Thinking team coach.
- You will work in our Design Thinking rooms, which are equipped with flexible furniture, prototyping material and enough space for great ideas.
- You will learn practical tools and methods for developing solutions that you can apply directly to your daily work.
- You will experience a new form of working culture based on empathy, playful experimentation and a user-oriented approach.
- You will meet people interested in Design Thinking with very different professional backgrounds, expand your network and open up new perspectives.
- You will be equipped with a photo documentation, slides, materials and literature recommendations, so that you can continue directly after the course.
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Questions concerning the format?

Please get in touch with our project manager:
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