

Open Course - Deep Dive

Design Thinking and agile methods



HPI Academy | Education for Professionals
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Learn how to combine Design Thinking and agile methods systematically.

Format 3-day workshop in Potsdam (Thursday - Sunday)

Fee 3.000,- EUR (excl. tax)

Details

- Date: 09.11. - 11.11.2017
- Location: Design Thinking ProSpace at HPI Academy
- Includes: participation, materials, transport to and from offsite workshop locations if needed, 1 Coach per max. 6 participants, all meals and Happy Hour (network event)

Inputs and presentations will be given in English, the team work language (English or German) will be decided by each team based on the preferences and abilities of its members.

Target group This workshop aims at project managers, design thinking coaches and product owners who want to enable their teams to detect innovative solutions and implement them successfully.

The participants work in small teams and will be guided throughout the whole workshop by experts with long run project experience from both Design Thinking and agile development.

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Content

How can we combine Design Thinking and agile methods in a way that innovative ideas can be transformed into marketable products? In this new workshop format participants will experience how Design Thinking and Agile can be combined in a way that innovative ideas become real products.

The goal of this three-day workshop will be to explore the potentials of both methods from the innovation phase to the actual product design phase.

What to expect

- You will work in small teams (maximum 6 people) with individual coaching from a design thinking coach.
- You will meet and connect likeminded people that are also interested in the interface of design thinking and agile development and have various backgrounds, and you will extend your network and gain new perspectives.
- You will work in our design thinking spaces with variable furniture, prototyping material and sufficient room for wild ideas.
- You will be provided with a photo documentation, slides, materials and literary recommendations.

Questions concerning the format?

Please get in touch with our program manager Holger Rhinow holger.rhinow@hpi-academy.de or **0331 5509-201**